



## **TIFF Business Development Mission September 10<sup>th</sup> – 15<sup>th</sup> 2026**

### **Overview**

PictureNL will hire a consultant for a business development mission to Toronto, Canada to take place during the Toronto International Film Festival (TIFF) from September 10<sup>th</sup> – 15<sup>th</sup> 2026. Eight producers from the four Atlantic Provinces, Newfoundland & Labrador (NL), Nova Scotia (NS), Prince Edward Island (PEI) and New Brunswick (NB) will be selected to further enhance the promotion of coproduction, joint-financing, distribution and development opportunities between screen industry producers in the Atlantic Provinces and those nationally and internationally. The mission will enhance the group's knowledge of working with producers on a national and international scale.

The following document outlines important dates and booking instructions for the Newfoundland & Labrador participants in this initiative.

### **Advance Preparation**

To help ensure producers are prepared for the trip, PictureNL will engage the services of a consultant for on-the-ground consulting services while in Toronto. Selected applicants will be notified of the consultant once they are selected in late June.

Selected candidates will be contacted by the consultant shortly thereafter to begin initial virtual discovery sessions in advance of the mission.

### **Department of Jobs, Growth & Rural Development (JGRD) Travel Assistance**

To assist companies with the costs associated with this trip, participants are eligible for a travel stipend through the JGRD Business Investment Fund. Accepted candidates will receive more information on this process once selected.

### **Travel and Accommodations**

Companies will be responsible for booking their own travel and accommodation for this trip. The delegation must be on the ground, for meetings in Toronto by the morning of September 10<sup>th</sup>, 2026 (subject to change).

### **Targeted Meetings**

The Consultant will arrange a minimum of 5 targeted meetings for companies based on their individual needs. Where appropriate, group sessions may also be arranged. Selected attendees will be expected to share their travel itinerary with the Consultant and PictureNL in order to best accommodate their schedule. Selected attendees will be required to purchase a Festival Badge for TIFF.

### **Application Process**

PLEASE FORWARD YOUR COMPLETED APPLICATION PACKAGE TO: [cyril@picturenl.ca](mailto:cyril@picturenl.ca)

In order to apply companies must complete the attached application form and provide supporting material by **June 19<sup>th</sup>, 2026**. Below you will find the criteria for applications:

- Must have at least two producer credits on completed productions of the following nature:
  - Television one-off production with a minimum broadcast length of 30 minutes
  - Television series production
  - Feature film that
    - a) received financing from a Federal and/or Provincial funding agency (NL, NS, PEI, NB);
    - b) and a budget of \$250,000 or greater
- Participated in at least one international market or festival event (can include provincially led business development trips/trade missions)
- Must have multiple viable projects for international markets

*\*If you feel you may not meet the criteria and are still interested in attending the mission, please contact Industry Development Manager, Cyril Butler.*

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**Producer Application Form**  
 TIFF Business Development Trip  
 September 10<sup>th</sup>-15<sup>th</sup>, 2026

<b>PictureNL TIFF Mission 2026</b>	<b>Producer Information – PLEASE FILL IN ALL SECTIONS</b>	
<b>Name</b>		
<b>Company Name</b>		
<b>Email</b>		
<b>Phone</b>	Office:	Mobile:
<b>Website</b>		
<p><b>Please provide a brief company bio.</b></p> <p><b>(Max. 1,200 characters)</b></p>		
<b>Have you attended TIFF before?</b>	<input type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>
<p><b>Please list one or more projects suitable for TIFF. Include the project title and a brief synopsis for each.</b></p> <p><b>(Max. 1,200 characters)</b></p>		

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<p><b>Have you received development funding from PictureNL for the project(s)?</b></p>	<input type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>
<p><b>What is the budget total and proposed financing structure for your project(s)?</b></p> <p><i>If additional space is required, please attach a separate document labeled "Appendix A."</i></p>		
<p><b>What is current status of your project(s)?</b></p> <p><b>(treatment, draft, pre-production)</b></p>		
<p><b>What is the target audience for your project(s)?</b></p>		

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<p><b>Please list current attachments.</b></p>	<p>Creative: (director, writer, co-producer, stars, etc.)</p>	<p>Business: (distributor commitment, committed production financing, etc.)</p>
<p><b>Please describe why attending the TIFF Mission is beneficial for your current project(s).</b></p> <p><b>(Max. 1,200 characters)</b></p>		
<p align="center"><b>Priorities for Meetings at TIFF– please check all boxes that are of interest:</b></p>		
<input type="checkbox"/> Canadian Co-Producers	<input type="checkbox"/> Canadian Distributors	<input type="checkbox"/> Canadian Financing Executives
<input type="checkbox"/> International Producers (identify key territories of interest)	<input type="checkbox"/> International Sales and Acquisitions Executives	<input type="checkbox"/> International Financing Executives
<p><b>Please identify territories of interest:</b></p> <input type="checkbox"/> UK <input type="checkbox"/> Scotland <input type="checkbox"/> Ireland <input type="checkbox"/> Germany <input type="checkbox"/> Scandinavia		

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- France
- Spain/Portugal
- Other, please identify:

**Please identify other interests in attending the TIFF not covered by the above.  
(Max. 1,200 characters)**

Applicants are invited to include any of the following additional package elements if available electronically as individual files. Please select the materials you're submitting.

- Project screenplay treatment and/or series bible.
- Completed screenplay
- Proposed principal cast
- Bios of any *currently attached* key creative positions
- Marketing and distribution plan and any existing marketing materials

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Signature

Date

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