



Ireland Business Development Mission July 5th – 12th 2026

Overview

PictureNL will lead a business development mission to Ireland, taking place during the Limerick Film Lab and Galway Film Fleadh from July 5–12, 2026. Up to eight producers from the four Atlantic Provinces, Newfoundland and Labrador (NL), Nova Scotia (NS), Prince Edward Island (PEI) and New Brunswick (NB) will be selected to take part in this mission, which is designed to promote coproduction, joint-financing, distribution, and development opportunities between the screen industry producers in the Atlantic provinces and those internationally. The mission will support producers in enhancing their knowledge of working in international markets.

The following document outlines important dates and booking instructions for the Newfoundland & Labrador participants in this initiative.

Mission Itinerary and Objectives

To ensure producers are prepared for the trip, all participants will take part, first in the Limerick Film Lab from July 5–8, 2026. Limerick Film Lab is an international co-production lab brings together producers from Ireland, Canada, and Scotland to build partnerships, structure co-productions, and foster creative collaboration across borders.

Participants will then attend the Galway Film Fleadh Industry Fair from July 9–12, 2026, where one-on-one and group meetings will be arranged based on your slate and company profile. The Galway Film Fair is a key industry event that facilitates networking and collaboration within the film industry and the wider audiovisual landscape. It provides a platform for filmmakers, producers, and industry professionals to connect, discuss projects, and explore potential collaborations.

Department of Jobs, Growth & Rural Development (JGRD) Travel Assistance

To assist companies with the costs associated with this trip, participants are eligible for a travel stipend through the JGRD Business Investment Fund.

Accepted candidates will receive more information on this process once selected.

Travel and Accommodations

Companies will be responsible for booking their own travel and accommodations for this trip. The delegation must be on the ground to start the Limerick Film Lab, beginning the morning of **July 5, 2026** (subject to change).

Targeted Meetings and Marketplace Opportunities

Following the Limerick Film Lab, targeted meetings will be arranged at the Galway Film Fair for each participant based on their individual project needs.

The Galway Film Fair encompasses the many industry events taking place during the Galway Film Fleadh. In addition to targeted meetings, the Fair hosts The Marketplace (European co-production meetings), Networking meetings, The Fleadh Forum, Industry Seminars, Masterclasses and much more.

Application Process

To apply, companies must complete the attached application form and provide all supporting materials by **Friday, May 15, 2026**.

Eligibility Criteria:

1. Must have at least one producer credits on completed productions, such as:
 - A television one-off production with a minimum broadcast length of 30 minutes
 - A television series production
 - A feature film that received financing from a Federal and/or Provincial funding agency (NL)
2. Must have participated in at least one international market or festival event (can include provincially led business development missions)
3. Must have multiple viable projects suitable for international markets

If you feel you may not meet the criteria but are still interested in attending the mission, please contact Industry Development Manager, Cyril Butler.

PLEASE FORWARD YOUR COMPLETED APPLICATION PACKAGE TO: cyril@picturenl.ca

Producer Application Form

Ireland Business Development Mission
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PictureNL Ireland Mission 2026	Producer Information Template – PLEASE FILL IN ALL SECTIONS
Name	
Company Name	
Email	
Phone	Office: _____ Mobile: _____
Website	
Have you attended Galway Film Fleadh before?	
Company Short Bio	
Project Title & Synopsis (one or two key projects suitable for Ireland)	

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<p>Project Budget Total & Proposed Financing Structure.</p>		
<p>Current Status (treatment, draft, pre-production)</p>		
<p>Target Audience</p>		
<p>Current Attachments</p>	<p>Creative: (director, writer, co-producer, stars)</p>	<p>Business: (development funding, distributor commitment, committed production financing)</p>
<p>Priorities for Meetings at Galway – please check all boxes that are of interest:</p>		
<p><input type="checkbox"/> Canadian Co-Producers</p>	<p><input type="checkbox"/> Canadian Distributors</p>	<p><input type="checkbox"/> Canadian Financing Executives</p>
<p><input type="checkbox"/> International Producers (identify key territories of interest)</p>	<p><input type="checkbox"/> International Sales and Acquisitions Executives</p>	<p><input type="checkbox"/> International Financing Executives</p>

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Please identify territories of interest:

UK Scotland Ireland Germany Scandinavia France Spain/
Portugal

Other (please identify)

**Please identify other interests in attending Galway Film Fleadh not covered by
above:**

Applicants are invited to include any of the following additional package elements if available **electronically as individual files:**

- Project screenplay treatment and/or series bible.
- Completed screenplay
- Proposed principal cast
- Bios of any *currently attached* key creative positions
- Marketing and distribution plan and any existing marketing materials

Signature

Date