



Content London Business Development Mission December 1-4th 2025

Overview

PictureNL will hire a consultant for a business development mission to London, England to take place during Content London from December 1-4th, 2025. Seven producers from the four Atlantic Provinces, Newfoundland & Labrador (NL), Nova Scotia (NS) Prince Edward Island (PEI) and New Brunswick (NB) will be selected to further enhance the promotion of coproduction, joint-financing, distribution and development opportunities between screen industry producers in the Atlantic Provinces and those nationally and internationally. The mission will enhance the group's knowledge of working with producers on a national and international scale.

The following document outlines important dates and booking instructions for the Newfoundland & Labrador participants in this initiative.

Advance Preparation

To help ensure producers are prepared for the trip, PictureNL will engage the services of a consultant for on-the-ground consulting services while in London. Selected applicants will be notified of the consultant once they are selected in late September.

Selected candidates will be contacted by the consultant shortly thereafter to begin initial virtual discovery sessions in advance of the mission.

Department of Tourism, Culture, Arts and Recreation (TCAR) Travel Assistance

To assist companies with the costs associated with this trip, participants are eligible for a travel stipend through the TCAR Business Investment Fund. Accepted candidates will receive more information on this process once selected.

Travel and Accommodations

Companies will be responsible for booking their own travel and accommodation for this trip. The delegation must be on the ground, for meetings in London by the morning of December 1st, 2025 (subject to change).

Targeted Meetings

The Consultant will arrange a minimum of 5 targeted meetings for companies based on their individual needs. Where appropriate, group sessions may also be arranged. Selected attendees will be expected to share their travel itinerary with the Consultant and PictureNL in order to best accommodate their schedule. Selected attendees will likely be required to purchase a Festival Badge for Content London.

Application Process

PLEASE FORWARD YOUR COMPLETED APPLICATION PACKAGE TO: jennifer@picturenl.ca

In order to apply companies must complete the attached application form and provide supporting material by **September 19th 2025**. Below you will find the criteria for applications:

- Must have at least two producer credits on completed productions of the following nature:
 - Television one-off production with a minimum broadcast length of 30 minutes
 - Television series production
 - Feature film that a) received financing from a Federal and/or Provincial funding agency (NL, NS, PEI, NB) b) and a budget of \$250,000 or greater
- Participated in at least one international market or festival event (can include provincially led business development trips/trade missions)
- Must have multiple viable projects for international markets

**If you feel you may not meet the criteria and are still interested in attending the mission, please contact Industry Development Manager, Jennifer Dempsey.*

Producer Application Form

Content London Business Development Trip

December 1-4th 2025

PictureNL CONTENT LONDON Mission 2025	Producer Information Template – PLEASE FILL IN ALL SECTIONS
Name	
Company Name	
Email	

PLEASE FORWARD YOUR COMPLETED APPLICATION PACKAGE TO: jennifer@picturenl.ca

Phone	Office:	Mobile:
Website		
Have you attended CONTENT LONDON before?		
Company Short Bio		
Project Title and Synopsis (one or two key projects suitable for CONTENT LONDON)		
Project Budget Total and Proposed Financing Structure.		
Current Status (treatment, draft, pre-production)		

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Target Audience		
Current Attachments	Creative: (director, writer, co-producer, stars)	Business: (development funding, distributor commitment, committed production financing)
Priorities for Meetings at CONTENT LONDON– please check all boxes that are of interest:		
<input type="checkbox"/> Canadian Co-Producers	<input type="checkbox"/> Canadian Distributors	<input type="checkbox"/> Canadian Financing Executives
<input type="checkbox"/> International Producers (identify key territories of interest)	<input type="checkbox"/> International Sales and Acquisitions Executives	<input type="checkbox"/> International Financing Executives
Please identify territories of interest:		
<input type="checkbox"/> UK <input type="checkbox"/> Scotland <input type="checkbox"/> Ireland <input type="checkbox"/> Germany <input type="checkbox"/> Scandinavia <input type="checkbox"/> France <input type="checkbox"/> Spain/Portugal <input type="checkbox"/> Other (please identify)		
Please identify other interests in attending the CONTENT LONDON not covered by the above:		

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Applicants are invited to include any of the following additional package elements if available **electronically as individual files:**

- Project screenplay treatment and/or series bible.
- Completed screenplay
- Proposed principal cast
- Bios of any *currently attached* key creative positions
- Marketing and distribution plan and any existing marketing materials

Signature

Date