



Ireland Business Development Mission

July 7th – 13th 2025

Overview

PictureNL will lead a business development mission to Galway, Ireland, taking place during the Galway Film Fleadh from **July 8–13, 2025**. Up to seven producers from Newfoundland and Labrador (NL) will be selected to take part in this mission, which is designed to promote coproduction, joint-financing, distribution, and development opportunities between NL screen industry producers and international partners. The mission will support producers in enhancing their knowledge of working in international markets.

The following document outlines important dates and booking instructions for participants in this initiative.

Advance Preparation

To ensure producers are prepared for the trip, all participants will take part in the Galway Film Fleadh Industry Fair, where one-on-one and group meetings will be arranged based on your slate and company profile.

Department of IET Travel Assistance

To assist companies with the costs associated with this trip, participants are eligible for a travel stipend through the IET Business Investment Fund. Accepted candidates will receive more information on this process once selected.

Travel and Accommodations

Companies will be responsible for booking their own travel and accommodations for this trip. The delegation must be on the ground in Galway for meetings beginning the morning of **July 7, 2025** (subject to change).

Targeted Meetings

A minimum of five targeted meetings will be arranged for each participant based on their individual project needs. Where applicable, participants may be eligible to partake in a joint co-production lab with Ireland and Scotland. Further details on this opportunity will be shared with selected participants.

Application Process

To apply, companies must complete the attached application form and provide all supporting materials by **April 30th, 2025**.

Eligibility Criteria:

- Must have at least one producer credits on completed productions, such as:
 - A television one-off production with a minimum broadcast length of 30 minutes
 - A television series production
 - A feature film that received financing from a Federal and/or Provincial funding agency (NL)
- Must have participated in at least one international market or festival event (can include provincially led business development missions)
- Must have multiple viable projects suitable for international markets

If you feel you may not meet the criteria but are still interested in attending the mission, please contact Industry Development Manager, Jennifer Dempsey.

PLEASE FORWARD YOUR COMPLETED APPLICATION PACKAGE TO: jennifer@picturenl.ca

Producer Application Form

Ireland Business Development Trip

July 7th - 13th 2025

PictureNL Ireland Mission 2025	Producer Information Template – PLEASE FILL IN ALL SECTIONS	
Name		
Company Name		
Email		
Phone	Office:	Mobile:
Website		
Have you attended Galway Flim Fleadh before?		
Company Short Bio		
Project Title and Synopsis (one or two key projects suitable for Ireland)		

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Project Budget Total and Proposed Financing Structure.		
Current Status (treatment, draft, pre-production)		
Target Audience		
Current Attachments	Creative: (director, writer, co-producer, stars)	Business: (development funding, distributor commitment, committed production financing)
Priorities for Meetings at Galway – please check all boxes that are of interest:		
<input type="checkbox"/> Canadian Co-Producers	<input type="checkbox"/> Canadian Distributors	<input type="checkbox"/> Canadian Financing Executives
<input type="checkbox"/> International Producers (identify key territories of interest)	<input type="checkbox"/> International Sales and Acquisitions Executives	<input type="checkbox"/> International Financing Executives

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Please identify territories of interest:

☐ UK ☐ Scotland ☐ Ireland ☐ Germany ☐ Scandinavia ☐ France ☐ Spain/Portugal

☐ Other (please identify)

Please identify other interests in attending Galway Film Fleadh not covered by above:

Applicants are invited to include any of the following additional package elements if available **electronically as individual files**: ☐ Project screenplay treatment and/or series bible.

☐ Completed screenplay

☐ Proposed principal cast

☐ Bios of any *currently attached* key creative positions

☐ Marketing and distribution plan and any existing marketing materials

Signature

Date

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